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**Press Releases**

FIBO to take place in April 2022

By RX



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***FIBO, originally planned for 4 to 7 November 2021, will be suspended due to the ongoing pandemic and the global uncertainties that exist. The show will return in 2022, on a rotational basis and take place in Cologne from 7 to 10 April.***

Exhibitors and visitors from all over the world make FIBO the leading trade show and driver for the entire fitness industry. At present, however, many companies in the global fitness industry continue to suffer and are affected by the ongoing travel restrictions.

"An international event like FIBO is simply not feasible under these current circumstances. The expectations that our exhibitors, visitors, partners and we have of a world-leading trade show cannot be met under these conditions in autumn," says Benedikt Binder-Kriegelstein, CEO of the organiser RX Austria & Germany. "We have therefore decided, together with our exhibitors and partners, to postpone the event to April 2022." This means that FIBO will return to its usual spring schedule next year.

"We like to say that if it's called FIBO, it had better be FIBO", says Silke Frank, Event Director of the show. "For an event like this at an international level, we and our customers still see too many uncertainties in the fitness industry in 2021. That's why it's now a matter of looking to the future and restarting at full strength and energy next year."

### **Positive conditions for FIBO 2022**

Fitness is at the centre of lifestyles. In addition to the worldwide efforts for more health through exercise, many other major topics such as digitalisation, inclusion and diversity are on the industry's agenda. At FIBO 2022, the participants will have the unique opportunity to be the first to test innovations in the market and to exchange views on the topics of the future, at a global level.

### **Great commitment on the part of the fitness industry**

For FIBO in April 2022, there are already many commitments from the industry. For example, "Aciso Fitness & Health", "Core Health + Fitness", "Johnson Health Tech./ Matrix", "Sports Art", "True Fitness Technology", "Keiser Corporation", "BioTech USA", "Panatta", "Gorilla Wear" and "M.A.C. Centercom" will be taking part. With its proven structure, the fair will occupy seven halls next year and cover all relevant industry topics such as "Training Equipment", "Cardio & Strength", "Wellness & Spa", "Health Training Equipment" or "Healthy Sports Nutrition" and integrate new areas such as "Mixed Reality Sports" and the innovations of the future, for example in the areas of health, digitalisation and nutrition.

### **FIBO Partner Events by EuropeActive and Sibec Europe**

The events planned in parallel to FIBO will be held digitally or live, depending on size of the audience. The European Health & Fitness Forum (EHFF) with its high-calibre speakers will be held digitally on November 3rd, as will the other EuropeActive events such as the European Fitness Associations Forum (EFAF) and the International Standards Meeting (ISM). The President's Council

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Summit is expected to be held with a physical on-site inspirational, educational and networking programme. Sibec Europe, the leading hosted buyer event for suppliers and operators, which was originally planned to run parallel to FIBO in Cologne, is working closely with EuropeActive on plans to host the exclusive events from 2-5 November. Sibec will soon communicate about its event.

The upcoming FIBO will take place in Cologne from 7 to 10 April.

### **About FIBO**

It is the world's largest trade show for fitness, wellness and health and the place for innovations, investments and trends: FIBO in Cologne is where the decision-makers of the entire fitness industry, aspiring entrepreneurs, studio operators from numerous countries, trainers, players from the healthcare sector and the fitness community meet. FIBO offers international business and networking as well as a great live experience. Trade information and further education are also given a high priority at the show. In 2022, FIBO will take place from 7 to 10 April. [www.fibo.com](http://www.fibo.com)

### **About RX (Reed Exhibitions)**

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face to face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. [www.rxglobal.com](http://www.rxglobal.com)

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