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**03/08/2021**

**Press Releases**

IBTM World 2019 named Best International Trade Show

By RX  
[Events](#)



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IBTM World, part of RX (Reed Exhibitions), has won Best International Trade Show in the Exhibition News Awards for its 2019 event.

More than 600 leading industry players gathered at Evolution London for an evening of celebration to mark the achievements of the industry's brightest stars. The awards, hosted by comedian Tom Allen, recognised those who had made an impact over the pandemic as well as those making a difference in how the industry operates.

IBTM World 2019 took place at Fira Gran Via in Barcelona from 19-21 November. The event welcomed 2,600 exhibitors from 150 countries as well as over 2,700 Hosted Buyers and more than 14,000 visitors for three days of bespoke one-to-one business meetings, exciting networking opportunities and specially curated educational content. Almost 74,000 pre-scheduled business meetings took place over the three days.

The judges commented that IBTM World 2019 displayed "an impressive growth in tangible revenue while facing challenging external market conditions. The organisers have embarked on a transformational approach to this event that has delivered."

David Thompson, Event Director, said: "Winning Best International Trade Show at the Exhibition News Awards is a huge accolade and it's a reflection of the talent and commitment of the whole team that we were able to win in what was an incredibly competitive category."

David continues: "After creating our successful virtual show for the 2020 edition of IBTM World, we are looking forward to bringing the [events industry](#) together in Barcelona this year for our first in-person IBTM World since 2019, providing the industry with the tools it needs to thrive in the next chapter in meetings and events."

The award-winning IBTM World will take place this year at Fira, Barcelona from 30 November to 2 December. The show will be followed by IBTM World Virtual, from 7 - 9 December 2021.

[www.ibtmworld.com](http://www.ibtmworld.com)

**- Ends -**

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**Notes to Editors**

**About IBTM**

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IBTM is a world-leading showcase for the meetings and [events industry](#) with a portfolio of events and products offering business solutions across five continents. The portfolio includes IBTM World, IBTM Africa, IBTM Americas, IBTM Asia Pacific, IBTM Wired and IBTM Connect.

[www.ibtmevents.com](http://www.ibtmevents.com)

**IBTM World**, the leading global event for the meetings and events industry, is the must-attend three-day event for the worldwide meeting, incentives, conference and events industry. Thousands of meetings and events buyers, suppliers and international trade media visit Fira Barcelona every December for IBTM's flagship show, with over 74,000 business meetings taking place.

**Next event:** Tuesday 30 November to Thursday 2 December 2021 at Fira Barcelona followed by IBTM World Virtual, from Tuesday 7 – Thursday 9 December 2021.

<https://www.ibtmworld.com/>

### **About RX**

RX (Reed Exhibitions) is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. [www.rxglobal.com](http://www.rxglobal.com)

### **About RELX**

RELX is a global provider of information-based analytics and decision tools for professional and business customers. The Group serves customers in more than 180 countries and has offices in about 40 countries. It employs over 33,000 people, of whom almost half are in North America. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York Stock Exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX. The market capitalisation is approximately £36.6bn, €42.4bn, \$51.5bn.\*

\*Note: Current market capitalisation can be found at <https://www.relx.com/investors>