

---

**12/01/2022**

**Press Releases**

RX Names Helen Sheppard as new Global Sustainability Director

By sarah.kitley-spencer

[CSR](#)



---

London, 12 January 2022: RX (Reed Exhibitions) [www.rxglobal.com](http://www.rxglobal.com) today announced that Helen Sheppard has been named as the company's first Global Sustainability Director. In this newly created role, Helen will focus on RX's commitment to the [UFI Net Carbon Zero Event pledge](#). RX is a founding partner of the pledge, signed in November 2021, and commits the event industry to achieve net zero by 2050, at the latest, and halve greenhouse gas emissions by 2030.

Sheppard joins from RELX and reports to Chief Operating Officer Brian Brittain, in his role as the RX representative on the Sustainability Board at UFI.

Commenting on her appointment, Helen Sheppard said: "I am excited to take on this new and critical role to develop a roadmap on what becoming Net Zero means to us at RX and for all of our show brands. Working closely with our event and operations leaders, and external partners such as the other companies who have signed the pledge, I look forward to identifying and helping to create specific best practice for our own offices, the sectors we serve and our show production."

Brian Brittain, COO said: "I am delighted to welcome Helen to RX. For the past 10 years, Helen has been one of our most experienced sustainability leaders working at RELX. In her time with the Corporate Responsibility team, she has been responsible for human rights, engagement on the UN Sustainable Development Goals, including the management of the RELX SDG Resource Centre, and advancing inclusion and diversity. Her knowledge and experience is exactly the profile that we need within RX to support us on our journey to become a fully sustainable business, one that is future-fit and one that crucially contributes in the fight against climate change."

**ENDS**

### **About Helen Sheppard**

Helen Sheppard joins RX on an 18 month secondment from RELX. Helen launched a flagship women in technology mentoring programme to improve diversity in the growing technology workforce. She leads RELX's modern slavery statement commitments including living wage assessments and is conducting human rights due diligence for the business. Previously she managed RELX's global community programme. Sheppard has completed a number of ESG (Environmental, Social Governance) indices on behalf of RELX and has increased transparency in corporate reporting. Externally Helen represented RELX on the UNGC (United Nations Global Compact) action platform for Decent Work in Global Supply Chains. Helen is a fellow of the Institute of Corporate Responsibility and Sustainability and holds an MSC in Development Studies from

---

Birkbeck, University of London.

For further information, please contact Sarah Kitley-Spencer:

Email: [Sarah.Kitley-Spencer@rxglobal.com](mailto:Sarah.Kitley-Spencer@rxglobal.com) Telephone: ++44 (0)7813 777947.

### **About RX (Reed Exhibitions)**

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face to face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. [www.rxglobal.com](http://www.rxglobal.com)

### **About RELX**

RELX is a global provider of information-based analytics and decision tools for professional and business customers. The Group serves customers in more than 180 countries and has offices in about 40 countries. It employs over 33,000 people, of whom almost half are in North America. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York Stock Exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX. The market capitalisation is approximately £42.9bn, €51.4bn, \$58.5bn.\*

\*Note: Current market capitalisation can be found at <http://www.relx.com/investor>